

The Essence of a Leopard

A Cape Leopard Trust Inter-School Art Competition



As you may know, every year the Cape Leopard Trust Environmental Education Project hosts a creative competition. This year we are excited to announce that we are holding an Inter-school art competition called "The Essence of a Leopard" and we are now accepting entries! In this document you will find all you need to know about the competition including guidelines, rules and how to submit.

THE IDEA BEHIND THE COMPETITION

At many of our camps we have noticed that experiences in the wilderness evoke drawings from children and young people alike. Watching the sunset through magnificent rock formations in Stadsaal or listening to the birds or the sound of the silence naturally nurtures creative expression. This is why we want to support young people in accessing their ability to put images to the magic they experience in nature, to take a moment to deeply connect to what the environment means to them and to have the opportunity to experience the Cederberg and seeing their art in print!

GREAT PRIZES TO BE WON!

First Place prizes will be awarded to the top three artists in each of the three age categories. An additional 9 runner ups will be selected as well.

The artwork of the winners and runner up artists will be featured in a calendar and each of them will gain a free spot for themselves and a friend on a camp in the Cederberg. Each will receive a copy of the calendar for 2018 and a leopard presentation at their schools. Winning artworks will be put up for auction at a Cape Leopard Trust auction event towards the end of the year in 2017.

ABOUT THE CAPE LEOPARD TRUST

The Cape Leopard Trust (CLT) is an active predator conservation NGO in the Cape. We use research as a tool for conservation, finding solutions to human-wildlife conflict and inspiring interest in conservation and the environment through our interactive and dynamic environmental education programme. Our education project includes environmental camps in the Cederberg and outings into the natural areas around Cape Town.

GUIDELINES

Entries must be received by **23 June 2017**.

The competition is open to children and youth ages 10-18. Age categories for judging will be 10-13, 14-16 and 17-18.

Each artwork must have a title and the name of the artist must be accompanied by an entry form.

A maximum of two entries per individual will be accepted and 20 entries per school/ organisation.

Must be original work done by entrant, following all guidelines.

Judging criteria:

- relevance to theme,
- impact, strong message,
- genuine personal response,
- creativity,
- skill.

RULES

In entering this competition the entrant and their parent/guardian/representative agrees that the organisers have the right to print the artwork which will be sold and/or auctioned and that the organisers have the right to have the artwork displayed at a Cape Leopard Trust event and auction a copy of the artwork. The entrant also agrees that the organisers have the right to use the artwork in marketing material including social media.

Judges will be made up of high-profile dignitaries, environmentalists, sponsors and Cape Leopard Trust staff. All participating schools/organisations/individuals will be advised as to the results of the competition.

HOW TO SUBMIT

Submissions are accepted via email to education@capeleopard.org.za with "Art Competition Entry" in the subject line or by post (if received by 23 June) to P.O. Box Box 31139 | Tokai | 7966| Cape Town | South Africa

CONTACT DETAILS

Please do not hesitate to contact us should you have any questions!

Contact Person: Hadley Lyners

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For more information on The Cape Leopard Trust, please visit our web site at www.capeleopard.org.za.